

Food Defense Using the Workplace Violence Offender Model



Frank Pisciotta, CSC
President, Business Protection Specialists, Inc.
Physical Security and Food Defense Consultants
www.securingpeople.com
fp@securingpeople.com

Comparative Analysis – Applying the WPV Offender Model to Intentional Adulteration

Class	Description	Potential Motivations
1	Criminal Intent, Outsider	Behavioral Health Patient Social Media Fame Seeker Copycat Extortion Economic motivation
2	Customer/Client/Truck Driver	My load isn't ready, you are costing me money
3	Current/Former Employee or Contractor	I am upset with a coworker and adulterate to create problems for that person * I am upset with the company and adulterate as retribution and to harm the brand * Youthful stupidity I am not paid enough *
4	Domestic	I am upset with a coworker and adulterate to create problems for that person
5	Ideological	Radicalized Insider

* - Supported by actual incident in this briefing



Food Defense Using the Workplace Violence Offender Model

Top segment “take aways”

- Insiders can inflict the most damage and the motivations need to be understood for predictive purposes
- Critical to look at all potential offender groups for optimal mitigation planning
- The bar must be set high (protect the brand, not just wide-scale public health impact)
- **Grievance** is a common motivating factor in all cases studied and must be included as a **trip wire** in your insider threat detection program